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**Chartway To Celebrate International Credit Union Day on October 17**

*Credit union empowers members and communities through free financial wellness products and programs, introduces fun financial literacy competition*

**Virginia Beach, VA (October 9, 2024)** – Chartway Credit Union will join credit unions around the globe in celebrating International Credit Union (ICU) Day on October 17, 2024. This year’s theme, "One World Through Cooperative Finance," honors the unity of credit unions – democratic, member-owned financial institutions that put people over profit – and their commitment to promoting financial well-being for all.

Chartway is dedicated to unlocking potential, so members and communities thrive. It provides the tools, resources, and personalized solutions to meet members where they are in their financial journey and promote financial health and resilience.

With 80 team members, some bilingual, who have earned the [Certified Credit Union Financial Counselor (CCUFC) designation](https://www.cuna.org/events/cuna-designations/financial-counseling-certification-program-FiCEP.html) through the credit union trade organization, America’s Credit Unions, members can receive the financial coaching they need to create a brighter financial future. Additionally, through its partnership with [GreenPath Financial Wellness](https://www.greenpath.com/wellness/learninglabplus/?partner_name=Chartway+Credit+Union), a leading nonprofit credit counseling organization, Chartway offers members access to comprehensive financial education and support services. Chartway’s partnership offerings include:

* **Personalized Financial Coaching**: Free, individualized counseling, guidance, information, and tools to help members meet their goals and improve their overall financial health.
* **Educational Workshops**: Interactive sessions that provide actionable insights for financial decision-making
* **Debt Management Plans**: Assistance in reducing debt and finding a path to financial empowerment.

Beyond education, Chartway provides several products to support members who may find themselves in difficult financial circumstances. For example, the [Credit Builder Loan](https://www.chartway.com/personal/borrow/credit-builder-loan.html) helps members build credit and savings at the same time, with borrowed money held in savings and released after their loan has been paid in full. The credit union also offers a no annual fee, [Secured Credit Card](https://www.chartway.com/personal/spend-and-save/credit-cards/visa-secured-card.html), backed by a cash deposit that serves as collateral, for those working to rebuild their credit. On-time payments for both products are reported to the credit bureaus and can boost credit scores – which members can track with Chartway’s free credit score monitoring.

“Credit unions have always stood apart in their commitment to people and at Chartway, our culture, everything we do, is about putting people first, always. It’s who we are,” said Brian Schools, Chartway’s president and CEO. “Through our financial wellness programs, we empower members to take control of their finances, improve their quality of life, and achieve their dreams.”

In observance of International Credit Union Day, Chartway is also inviting the community to participate in upcoming [financial wellness events](https://www.chartway.com/personal/learn/financial-education.html) and enhance their financial literacy with the [Zogo Financial Education App](https://www.chartway.com/personal/learn/financial-education.html), a free gamified financial literacy app available in the [Google Play Store](https://play.google.com/store/apps/details?id=com.zogo.child&hl=en_US&pli=1) and [Apple App Store](https://apps.apple.com/us/app/zogo-learn-and-earn/id1474636588), which features interactive lessons and rewards. App users earn virtual pineapples they can exchange for real-life rewards, like gift cards to their favorite stores. From October 17 to October 31, Chartway is doubling the number of Pineapples participants can earn, allowing them to accumulate rewards even faster. Simply download the app and complete the registration process using sponsor code **CHARTWAY**.

To learn more or become a member at Chartway Credit Union visit our [Become a Member](https://www.chartway.com/join/join-chartway/become-a-member.html) page.

**Get the latest news about Chartway by visiting our** [media center](https://www.chartway.com/media-center.html)**.**

**About Chartway**

Since 1959, Chartway has been unlocking the potential of individuals and families so they can thrive. Member-owned and values-driven, our $2.9 billion credit union proudly serves more than 230,000 members with branches in Utah, Texas, and Virginia. We’ve been recognized by Forbes as one of America’s Best-In-State Credit Unions, included on American Banker’s Top Credit Union to Work For list, and received numerous other top workplace and best credit union accolades. Reflecting a bright way forward, our charitable arm – the Chartway Promise Foundation – has granted nearly $15 million to provide medically fragile children and their families memorable experiences that bring joy, hope, and smiles. For information on our vibrant organization, please visit [www.Chartway.com](http://www.Chartway.com) and follow us on [Facebook](http://www.facebook.com/chartwayfcu), [Twitter](https://twitter.com/ChartwayFCU), and [Instagram](https://www.instagram.com/chartwayfcu/).

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